



VALUE PROPOSITION

Dear Prospective Member,

We would like to extend an invitation to become a member of the African American Chamber of Commerce of New Jersey, Inc. (AACCNJ)

We clearly realize that you have a number of options when considering where to spend your hard earned resources. Therefore, if you are looking for an organization to join that will **“Guarantee”** they can contribute to the success of your business AACCNJ is it.

Listed below are several ways that AACCNJ provides value for your investment. The initial step to establishing this mutual beneficial partnership starts with:

- Complete and submit the membership application
- Meeting with our President and CEO, John E. Harmon, Sr.

During this meeting you will discuss and agree on mutual expectations, followed with a plan of action. Once complete, we will work with you over the course of the one year membership period to accomplish the established plan.

We are confident that we can deliver on our Value Proposition and effectively contribute to the success of your business. Please visit our website at www.aaccnj.com and become a member today!

Value for Your Investment

Small Business	Corporations	Government
- Advocates membership access to public, private sectors, and community opportunities. - Training/Development Programs	- Assist in developing and implementing Public Policy strategies - Supply Chain Diversity - Corporate Advertising	- Public Policy - Education Reform - Job Creation - Partnerships to increase contracting with women and minority owned businesses
Host educational forums and networking events to connect member to opportunities, and resources.	- Marketing Penetration Strategies - Promotional Opportunities	Promotes a pro-business agenda
Promotes members through spotlights features in chamber marketing materials and website	Human Resource Recruitment Services	- HUD Section 3 - Title VI
Capacity building strategies	- Youth Mentorship and Entrepreneur Programs - Training and Job Readiness Programs	